

## Communication from Public

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**Council File No:** 17-0893

**Comments for Public Posting:** I oppose offsite advertising on temporary construction fences at all times. These signs make our city look trashy, and we already have too much visual blight - billboards, digital billboards, firefly signs on taxis, etc. Developers should not be permitted to denigrate our city just so they can make money. Have you researched what Long Beach does? They require developers to post photos of beautiful imagery (trees, beaches, fountains, flowers, people), not the movie and other junk advertising that we get stuck with here in L.A. And, then, Long Beach makes the developer pay for it. It's a fair system, but more importantly, it prioritizes people, no developers. We live here, we have to deal with this just -- represent us first.